



Cadjo Studio

RATES & SERVICES

GREAT ARE THE MYTHS

OUR STORY, YOUR STORY

Cadjo Studio is a production company based in Prince Edward Island, Canada. We are named after the Acadian storytellers of old, who would travel village to village, sharing legends and folktales with the people. In this tradition our work aims to rouse the spirit and deepen the imagination of each viewer.

We provide our clients with premium video campaigns and advertisements that attract audiences and leave lasting impressions. The visually striking and highly original qualities of our work is utilized to help clients efficiently communicate their message and outshine the competition. Our diversity of experience and versatility as craftsmen are second to none.



Digital Ads



Videos that will speak directly to your audience and establish your business as a leader in the competitive media landscape. Delivering your message to your customers in targeted markets. Digital ads are an essential tool for building your brand and reaching new demographics.

Brand Videos



Show everyone who you are and what you do with a video that showcases the vision, values, and personality of your brand. A crucial item for any business that wants to concisely express their ethos and make the right first impression. A great brand video lets you feel the people behind the product.

Social Content



Now is the time to get more personal, more creative, and more diverse in your marketing. Populating your social pages with engaging and dynamic video content are vital steps to growing your business and increasing brand awareness. Short-form video content can show off your personality and build trust with your audience.

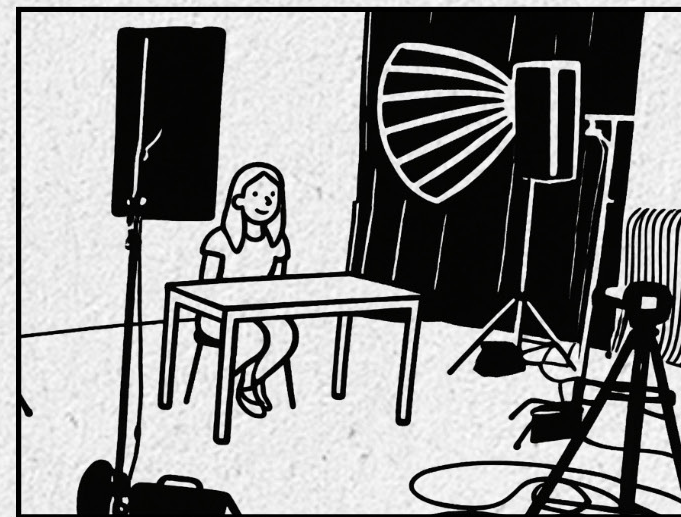
RATES & SERVICES

At Cadjo Studio we understand that every project and every client is unique. We quote our projects at the individual level and use a wide range of determining factors to arrive at an estimate. We carefully examine the complexity of an idea, determine the scale of production, then gauge the amount of labor required in post-production. Please review the project categories below to discover what kind of client you are!

Inventive

Videos in this range are often simple 1-2 day shoots that require standard editing time; such as short social content, testimonial interviews, or basic event coverage. These projects don't require a large amount of pre-production planning and consist of only the fundamental post-production elements (*simple effects, basic colour grading, sound mixing*).

\$1,000 - \$5,000



Inspired

These projects are typically a bit more complex and require a core production team or multiple shoot days; they require a higher level of organization and may involve special equipment or acting talent. These videos might also utilize visual effects or animation. Brand videos, educational explainers, and digital ads sometimes fall into this category.

\$5,000 - \$10,000



Ingenious

This category covers bigger productions, long-form content, or extensive video series. These projects involve detailed planning and lots of pre-production. They may require a full production crew or a sizeable amount of time in post-production. Often these projects stem from a particularly complex idea or a large bundle of video content.

\$10,000 - \$25,000



Visionary

Projects that demand a substantial level of pre-production; involving an industrial level of crew and coordination. These projects are likely to call for additional equipment, location rentals, set builds, large teams, and multiple stages of post-production. They may include music licensing or extensive travel. These are large-scale, multi-layered productions.

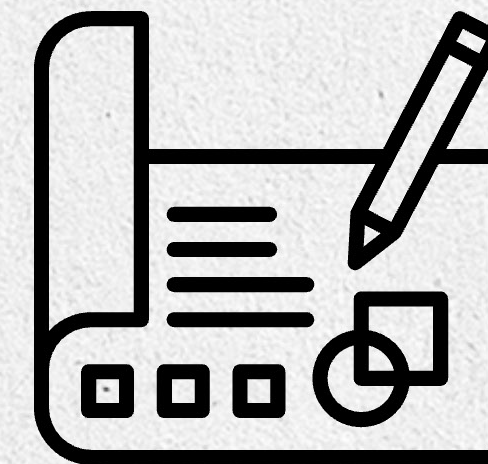
\$25,000 - \$50,000



BEHIND THE CURTAIN

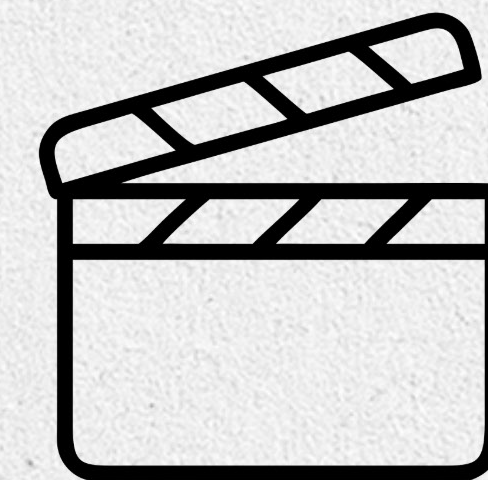
The production process of a video can greatly vary depending on scope of the project and needs of the client. This page was designed to provide clients with a comprehensive breakdown of our pricing models and give you an in-depth understanding of where your resources are allocated.

We hope this straightforward breakdown of the services and equipment that go into our daily rates gives you the clarity and confidence you need to move forward with us. At Cadjo Studio, we feel it is our responsibility as trained professionals to be as clear and detailed as possible during every step of the production process. We believe trust and transparency are essential for developing a mutually successful relationship with our clients.



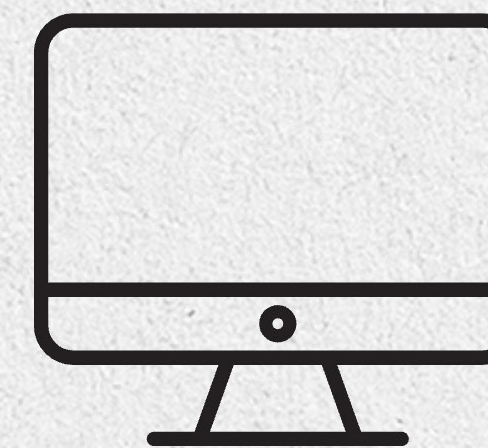
Pre-Production - \$200/Day

Developing video concepts, writing scripts, booking talent, planning shoots, hiring crew, testing equipment, building sets. We are experienced creatives, we are fast, and we are detailed. The better prepared we are, the less you spend on set.



Production - \$800/Day

One production day provides you with an experienced director/cinematographer, professional-grade camera, first-rate lenses, gimbal, drone, 3-point lighting kit, Impact flag kit, industry-standard tripods, C-Stands, and a full audio package.



Post-Production - \$400/Day

Efficient video assembly, sound mixing, VFX, color grading, and multiple revisions by a highly trained and competent editor. We use professional-grade software such as Adobe Premiere Pro & After Effects, then color grade your footage in DaVinci Resolve.



www.cadjostudio.com



CREATE WITH US

